



**ANNUAL CONFERENCE**  
**to discuss the key cross-border challenges**  
**and opportunities currently facing the HR profession**

**Istanbul: February 27 – March 1, 2013**



**Wednesday, February 27, 2013**

6:30 pm - 9:00 pm

Welcome Drinks and Networking

*Hosted by Akol Avukatlik Burosu and White & Case*

at Büyükdere Caddesi No: 100 Kat 28/109

34394 Esentepe-İstanbul

**Thursday, February 28, 2013**

8:15 am

Registration Opens:

Swissôtel The Bosphorus, Istanbul

Bayıldım Cad.No:2

Maçka / Istanbul

Tel: +90 212 326 1100

Informal Networking

- 9:00 am Welcome by Dr. Gerlind Wisskirchen (CMS Hasche Sigle) – Vice Chair of XBHR and Ajay Raghavan (Trilegal) - 2013 Conference Co-Chair
- 9:15 am **Talent Acquisition and Retention**  
Moderated by Matthew Howse (Morgan, Lewis & Bockius)
- 10:45 am Break
- 11:00 am **Change Management and Employee Engagement**  
Moderated by Filip Saelens (Loyens & Loeff), Sandro Garofalo (Target Corporation), Patricia Burke (The ServiceMaster Company) and Gerald Hathaway (Mitchell Silberberg & Knupp)
- 12:30 pm Lunch
- 1:30 pm **Diversity and Inclusion**  
Moderated by Johan Lubbe (Littler Mendelson) and Michael Burd (Lewis Silkin)
- 3:00 pm Break
- 3:15 pm **Productivity and Performance**  
Moderated by Dr. Gerlind Wisskirchen (CMS Hasche Sigle) and Ulrich Bormann (Evonik)
- 4:45 pm Closing Remarks
- 7:00 pm **Reception and Gala Dinner**  
Matbah Restaurant,  
Ottoman Hotel Imperial,  
Cankurtaran Mh., Caferiye Sokak No:6, 34400 Fatih, Turkey

Sponsored by:



*Coach transport between the Swissôtel and Matbah Restaurant will be provided*

## **Friday, March 1, 2013**

- 8:00 am      Informal networking
- 8:45 am      **Annual General Meeting of XBHR**
- 9:00 am      **Cost Reduction: With and Without Headcount Reduction**  
Moderated by Roselyn S. Sands (Ernst & Young) and Tom McCabe (Ernst & Young)
- 10:30 am     Break
- 10:45 am     **Right-sizing Organisations**  
Moderated by Dr. Thomas Rihm (Thouvenin Rechtsanwälte & Partner), Robert Mignin (Baker & McKenzie), Roselyn Sands (Ernst & Young) and Els de Wind (Van Doorne)
- 12:15 pm     Lunch
- 1:15 pm      **Open Forum to Discuss Hot Topics**  
Moderated by Ajay Raghavan (Trilegal) and Rozita Nigrin-Borden (Akol Avukatlik Burosu and White & Case)
- 2:45 pm      **Reward Strategy and Governance**  
Moderated by Mike Sherrard (Sherrard Kuzz) and Michael Burd (Lewis Silkin)
- 4:15 pm      **Closing Remarks**
- 4:30 pm      **Business Meeting of XBHR Management Committee**
- 6:30 pm      **Optional Dinner**

## Accommodation Options

<u>Examples of Hotels (incl. guideline rates) near Swissôtel The Bosphorus, Istanbul (Besiktas area)</u>				
<u>Name of the Hotel</u>	<u>Address</u>	<u>Room Type</u>	<u>Guideline Rate in USD (incl. tax)</u>	<u>Approx. Distance by car from Swissotel</u>
-		-		
<b><u>Five Star Hotels</u></b>				
Conrad Istanbul Hotel	Cihannuma Mah. Saray Caddesi No:5 Besiktas, Istanbul 34353	1 King Deluxe	274	6 minutes
Swissotel The Bosphorus Istanbul	Bayildim Cadesi No. 2 Macka-Besiktas, Besiktas, Istanbul, Turkey 34357	Classic Park View room	244	n/a
Gezi Hotel Bosphorus	Mete Cd. No 34 Taksim, İstanbul 34437	Deluxe Garden or Park View	202	10 minutes
<b><u>Four Star Hotels</u></b>				
Hilton ParkSA Hotel	Bayildim Cad, No:12, Macka, Istanbul 34357	Twin Hilton Guestroom	196	2 minutes
The House Hotel	Galatasaray, Firuzaga Mah. Bostanbasi Cad. N° 19. Beyoglu, Istanbul 34425	Mini Suite	176	1 minute
<b><u>Three Star Hotels</u></b>				
La Maison	Muvezzi Avenue No.43, Ciragan, Besiktas, Istanbul 34349	Standard Double or Twin Room	146	5 minutes